

ISWP Advertising Fees 2025

***Organizations get 10% on the rates**

Ad Description	ISWP Rates
<p>Banner Ads <i>Constantly visible. Option of wide banner on home page or side banner on all other pages. Appear on rotational basis managed by online application.</i></p>	<p>1 month: \$100 3 months: \$240 (20% discount) 6 months: \$400 (33% discount)</p> <p>Image 1.91:1 Landscape as per example</p>
<p>Job Board</p>	<p>Per vacancy, 2 months: \$50</p>
<p>Featured Block Ad <i>High-visibility location on home page. Can feature text, video, image or combination of text and image</i></p>	<p>2 months: \$1,000</p> <p>Medium Rectangle 300 x 250</p>
<p>Course Promotion <i>Promote course to website visitors</i></p>	<p>Per course, 2 months: \$50 Per course, 4 months: \$90</p>
<p>Research Participant Recruitment <i>“Innovative way of reaching occupational therapists, students and assistants to participate in your research. You will need to provide evidence that ethical approval has been granted for the study from an awarding institution. Most recently listed research studies also appear on the website homepage.”</i></p>	<p>Per research study, 2 months: \$50</p>
<p>Event Promotion <i>Post event on dedicated Events page</i></p>	<p>2 months: \$100 Events page or home page, 2 months: \$500</p>